



# TECHNICAL IMAGE PRESS ASSOCIATION

## “TIPA READERSHIP SURVEY 2013” PRIZE DRAW TERMS AND CONDITIONS

TIPA Technical Image Press Association (TIPA), with the registered address, Rosa de Luxemburgo, s/n C.C. Rosa de Luxemburgo, local 19, 28023 MADRID, Spain, with the aim of promoting the TIPA Readership Survey 2013 has decided to launch a prize draw. It is open to all readers of the participating TIPA member magazines who respond to the “TIPA Readership Survey 2013” (the Survey).

The promotion will run from 20 October 2012 until 8 February 2013, inclusive.

Through this promotion one of each of four winning cameras from the Best Camera DSLR and Best Camera CSC categories of the TIPA 2012 Award winners will be given away through a random draw before a notary from Madrid (Spain).

### 1. SCOPE

The promotion is open to any reader aged 18 or over of the TIPA member magazines participating in the Survey.

The TIPA member magazines that are participating in the survey are:

<b>Magazine</b>	<b>Country</b>
Camera	Australia
Photo Life	Canada
Chinese Photography	China
Réponses Photo	France
digit!	Germany
PHOTO PRESSE	Germany
ProfiFoto	Germany
Photo Business	Greece
Photographos	Greece
Digitális Fotó Magazin	Hungary
Fotografia Reflex	Italy
FOTOgraphia	Italy
Fotografie F+D	Netherlands
P/f	Netherlands
Foto	Poland
PiX Magazine	South Africa
Arte Fotográfico	Spain
Diorama	Spain
FV / Foto-Video Actualidad	Spain
Digital Photo	United Kingdom

Photography Monthly  
Practical Photography  
Professional Photographer  
Shutterbug

United Kingdom  
United Kingdom  
United Kingdom  
USA

The promotion is not open to employees or agencies of the TIPA member magazines, their group companies or close family members or anyone else connected to the promotion.

## **2. - COMMUNICATION**

The promotion will be communicated in the TIPA member magazines, on their websites and on the TIPA website [www.tipa.com](http://www.tipa.com).

## **3. – OPERATION OF THE PROMOTION**

To enter the promotion readers must submit their details in the coupon at the end of the TIPA Readership Survey 2013 questionnaire printed in the TIPA member's magazine or via the online survey for the member's magazine hosted at <http://presseforschung.de>.

The promotion closes at 23.59 pm on 8 February 2013. Entries received after that date and time will not be considered.

There is no limit on the number of participants. Only one entry per person. Entries on behalf of another person will not be accepted and joint submissions are not allowed. The reader is responsible for the cost (if any) of sending the coupon to the participating TIPA member magazine.

No responsibility is taken for entry coupons that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of delivery of the entry is not proof of receipt.

## **4. – PRIZES AND THE DRAW**

This promotion has the following prizes:

The person named on the first coupon drawn will receive the winner of the 2012 TIPA Award for the Best DSLR Professional: a Canon EOS-1D X body.

The person named on the second coupon drawn will receive the winner of the 2012 TIPA Award for the Best DSLR Expert: a Nikon D800 body.

The person named on the third coupon drawn will receive the winner of the 2012 TIPA Award for the Best DSLR Entry Level: a Nikon D5100 body.

The person named on the fourth coupon drawn will receive the winner of the 2012 TIPA Award for the Best CSC Advanced: a Panasonic LUMIX GX1 with a Panasonic LUMIX G X Vario PZ 14-42mm lens.

The prize is non-exchangeable, non-transferable, and is not redeemable for cash or other prizes.

TIPA retains the right to substitute the prize with another prize of similar value in the event the original prize offered is not available.

The winners will be chosen from a random draw of entry coupons. A notary from Spain will supervise the draw. If the information on the coupon – name and postal address - is insufficient to be able to send the prize to the winner then another coupon shall be drawn.

The prizes will be limited to one prize per country, where the country is the country of the participating TIPA member magazine. The coupon will indicate which participating TIPA member magazine the entry came from.

## **5. – NOTICE TO THE WINNERS**

The winners will be notified by TIPA before 30 April 2013 and given details of how to claim their prizes. Upon receipt of such notification winners must contact the TIPA office or the TIPA member magazine to receive their cameras, which will be delivered to them.

Details of the winners can be obtained by sending a stamped addressed envelope to the following address: TIPA, Rosa de Luxemburgo, s/n C.C. Rosa de Luxemburgo, local 19, 28023 MADRID, Spain or by consulting the official website of TIPA by visiting [www.tipa.com](http://www.tipa.com).

## **6. – DATA PROTECTION**

If the participation in the promotion is via the online survey for the TIPA member magazine then the only data held electronically for the purpose of the promotion shall be the name and postal address of the participant and an indicator of the participating TIPA member magazine. This personal data will not be used for any other purposes. Once the promotion has been completed this data will be destroyed.

## **7. – LIMITATION OF LIABILITY**

TIPA accepts no responsibility for any damage, loss, liabilities, injury or

disappointment incurred or suffered by a reader as a result of entering the promotion or accepting the prize. TIPA further disclaims liability for any injury or damage to the reader's or any other person's computer relating to or resulting from participation in or downloading any materials in connection with the promotion.

TIPA reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this promotion with or without prior notice due to reasons outside its control (including, without limitation, in the case of anticipated, suspected or actual fraud), provided prior notification to the 'Loterías y Apuestas del Estado'. The decision of TIPA in all matters under its control is final and binding and no correspondence will be entered into.

TIPA shall not be liable for any failure to comply with its obligations where the failure is caused by something outside its reasonable control. Such circumstances shall include, but not be limited to, weather conditions, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any other circumstances amounting to force majeure.

#### **8. – REGISTRATION OF THE TERMS AND CONDITIONS**

These Terms and Conditions shall be deposited with the public notary of Madrid José Ventura Nieto Valencia and will be available to anyone wishing to consult them, by issuing a copy of them, to any person who requests a copy and is accredited as being a participant in the promotion.

#### **9. - TAXATION OF THE PRIZE DRAW**

TIPA in accordance with Spanish regulatory legislation will pay any Spanish taxes due as a result of this promotion. Any other taxes or import duties for residents outside of the EU will be the responsibility of the winner of the prize.

#### **10. - ACCEPTANCE OF THE TERMS AND CONDITIONS**

Entry into the promotion is acceptance of these Terms and Conditions.

#### **11. - LAW AND JURISDICTION**

The interpretation and enforcement of the terms and conditions of the promotion will be governed by Spanish law. The judges and courts of Madrid (Spain) shall have jurisdiction over disputes that may arise as a result of this promotion.